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## **PRESS RELEASE**

### **Local luxury Realtor® chosen for Advisory Board for prestigious international meeting in Charleston**

Nicole Truskowski of Sotheby's International Realty  
appointed to *Leaders in Luxury* Board

(Dallas, TX) June, 2012 -- Local luxury real estate professional, Nicole Truskowski of Sotheby's International Realty has been selected as one of only eight professionals to serve on the Advisory Board for *Leaders in Luxury (LIL)*, an exclusive, invitation-only educational and networking event for real estate professionals who work in the million and multi-million dollar home and estate market.

Hosted by Dallas-based Institute for Luxury Home Marketing (ILHM), the event is scheduled for October 15-17, in Charleston (SC) at The Charleston Place Hotel.

"This special event draws real estate professionals who are true experts in the luxury residential market – those who work from the \$1,000,000 to \$100,000,000 price point. It is an honor to be asked to serve on this year's *LIL* Advisory Board," Nicole Truskowski said.

The 2012 *Leaders in Luxury* Advisory Board also includes Blaine "Doc" Ellingson, Sotheby's International Realty, Palm Beach (FL); Cherie Lang, Windermere Real Estate/South, Bellevue (WA); Judy LeMarr, Frank Howard Allen Realtors, Mill Valley (CA); Lori McGuire, RE/MAX Select One, Laguna Niguel (CA); Lauri McNevin, Keller Williams Realty Lake Travis, Austin (TX); Kevin Patterson, The Patterson Group, Colorado Springs (CO); Nicole Truskowski, Sotheby's International Realty, Carmel (CA); and Anthony Zaskowski, Property Consultants, Chicago (IL).

Nicole Truskowski believes the game has changed for luxury agents. It is imperative to stay ahead of the market trends and be an industry leader for our clients. The old way of selling doesn't work technology trends, social media, and global net working are essential ingredients for successful selling in today's market. Attending and speaking at international events helps to keep me fresh, with a cutting edge skill set for my affluent clients.

According to Laurie Moore-Moore, Founder of The Institute for Luxury Home Marketing, "Our *LIL* Advisory Board is made up of a diverse group of luxury professionals from across North America who are leaders in their luxury residential markets. What they have in common is strong expertise in the luxury home niche and a commitment to providing outstanding service to affluent buyers and sellers. The Advisory Board provides input on topics and speakers for the event and helps promote the meeting to their peers across North America and abroad"

For information: [www.LeadersinLuxury.com](http://www.LeadersinLuxury.com) 214-485-30000 [info@luxuryhomemarketing.com](mailto:info@luxuryhomemarketing.com)