

Weekly Update!

July 21, 2015



Bon Voyage Chamber Travelers!

Saturday, July 25 - Monday, August 10
River Cruise to the Great Rivers of Europe

We are excited for our travelers shoving off this Saturday! We wish them the best of times and plenty of relaxing adventure!

Survey Results

As always, we want to share the results of the membership survey entitled "Car week events, parking, visitor center". The majority of the 200 respondents live and/or work in Carmel-by-the-Sea.

In answer to a question about shuttles from the Carmel Mission during the Tuesday and Thursday car events in Carmel-by-the-Sea during the August "car week", 25% thought their employees would take the shuttles, 47% said they wouldn't, and 28% said maybe. Asked whether they thought that visitors would take the shuttles, 58% said yes, 9% said no and 33% said maybe.

Regarding the Chamber of Commerce Concours Café, which is primarily a beer garden, 67% liked the idea, 21% had no opinion, and 12% had concerns. Their concerns were that the beer garden would affect the restaurants (editor's note: restaurants have said this is their busiest day of the year so they are already full).

It was no surprise that 50% of respondents did not like the parking kiosks, 37% said they didn't love them but could live with them, and 13% said they liked them.

What's Happening?!

- Bon Voyage!
- Survey Results
- + China Ready
- Film Festival
- Concours Cafe
- Chamber Events

Ad



AUG. 13
10:30 = 3:30
OPEN TO THE PUBLIC
SAN CARLOS
ENDE 6" & OCEAN
CARMEL CA
FOOD & DRINK

Here's Looking at You!



Kevin Armstead
of WiredIn Carmel has a
genuine passion for
bringing people together.
Anyone hanging out in
downtown Carmel has
undoubtedly seen him

The final question regarded the Carmel Chamber of Commerce visitor center on San Carlos between 5th & 6th. Most businesses who responded have been to the visitor center, 87%, and most send visitors with questions there, 78%, while 17% answer questions themselves and 5% didn't know that there was a visitor center.

Thanks to all those who participated! Full results are available at the Carmel Chamber of Commerce office on San Carlos between 5th & 6th.



MCCVB China Ready Member Training Information

Thursday, July 30, 2015 9:00 AM - 11:00 AM

Seventh & Dolores, Corner of 7th & Dolores, Carmel

The Monterey County Convention & Visitors Bureau cordially invites you to attend this special training to not only recognize the growing opportunity of Chinese tourism in the area, but also to help you grow your business and the economy of Monterey County. We strive to provide Member Businesses with every possible advantage in attracting tourist dollars, especially now as tourism dollars in California are set to double by 2018. So get "China Ready" and better understand the culture and market opportunity for this growing sector.

Click here to RSVP online to attend by July 29, 2015.

Space is limited and registration is on a first come first served basis.

up and down the street in his nice suits and big smiles! From his enthusiasm for people and their business, WiredIn Carmel was born! If you want to promote something, call Kevin!!

To learn more about Kevin, visit his website.

Quick Links

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DMT IMAGING

A Year in Photos

2014 Membership Luncheon

2014 Taste of Carmel

2014 Awards of Excellence





Ribbon Cutting for the Carmel International Film Festival

Thursday, August 6, 2015 5:00 PM - 6:30 PM FREE to attend!

Sunset Center, San Carlos & 9th Carmel, CA 93921

Celebrating the seventh year of the Carmel International Film Festival, you are invited to meet the CIFF team and board during a ribbon cutting ceremony hosted at one of the festival venues, the Sunset Center. CIFF will unveil the 2015 poster created by this year's internationally-known featured artist, David Ligare. Wine and food will complement the festivities and each guest can enter a drawing to win two passes to the Carmel International Film Festival October 21-25, 2015. Attendance at the ribbon cutting is free and is open to members of the Carmel, Carmel Valley, Pacific Grove and Monterey Peninsula Chambers of Commerce and community members.

Concours Cafe

Thursday, August 13, 2015 10:30 AM - 3:30 PM \$3.00 and up



Craft beer from Alvarado Street

Brewing Company and Peter B's is the perfect addition to the Tour d' Elegance! Enjoy a hot dog and chips with a soda or a freshly-baked pretzel from Carmel Bakery. All served in a popup cafe atmosphere adjacent to the famed car line-up along Ocean Avenue in downtown Carmel-by-the-Sea. Special thanks to sponsors Lester Investment Properties, Geisler3, Il Fornaio, The Pine Inn, and Carmel Bakery.















(831) 624-2522

PROMOTING

CARMEL BUSINESSES ALL YEAR ROUND

SAVE THE DATES!

AUG. 13
10:30AM TO 3:30PM
BEER & SNACKS DURING
THE TOUR D' ELEGANCE

AUG. 16 8:00AM TO 6:00PM CARMEL PLAZA TO THE CONCOURS D' ELEGANCE

OCT. 1-4
MISSION 007:
SHAKEN NOT STIRRED
A WEEKEND OF EVENTS

DEC. 9
6:00PM TO 10:00PM
QUAIL LODGE
GALA AND DANCING

www.carmelcalifornia.org

Thank you for your continued support of the Carmel Chamber of Commerce!

Sincerely,

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