



PEBBLE BEACH 2015 AUTOMOTIVE WEEK

CALENDAR OF EVENTS

PEBBLE BEACH CONCOURS d'ELEGANCE

ADDITIONAL PEBBLE BEACH EVENTS

- Pebble Beach Tour d'Elegance
- Pebble Beach Motoring Classic
- Pebble Beach RetroAuto
- Pebble Beach Classic Car Forum
- Pebble Beach Auctions
- Automotive Fine Arts Society
- Automotive Displays & Debuts

ROLEX MONTEREY MOTORSPORTS REUNION

AUCTIONS, ART & AUTOMOBILIA

ADDITIONAL MONTEREY EVENTS

HOME

PEBBLE BEACH CONCOURS d'ELEGANCE

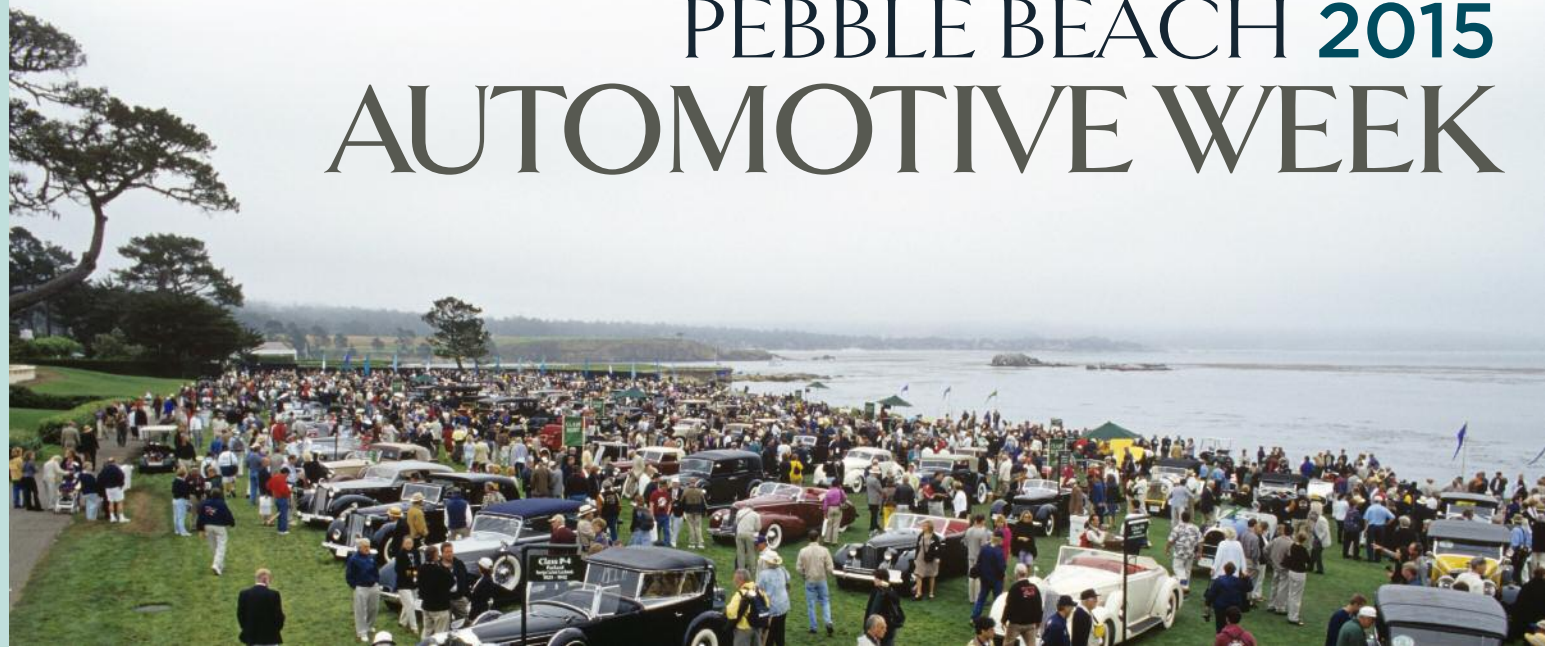
200 Clock Tower Place, Suite 205-A

Carmel CA 93923

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www.pebblebeachconcours.net



"If this collection of events is the solar system, then the Pebble Beach Concours is the sun around which all others orbit. It draws the biggest international crowd, has the largest number of commercial sponsors and never fails to attract rare and elegant automobiles."

— THE NEW YORK TIMES

Pebble Beach and the Monterey Peninsula in California thrive each August as the center of the motoring universe. The area hosts the convergence of two major events, the Pebble Beach Concours d'Elegance and the Rolex Monterey Motorsports Reunion, offering an unbeatable combination of beauty and technology. The Concours pays homage to the past with prized collector cars displayed on the famed 18th fairway of Pebble Beach Golf Links, while making history with the latest new car debuts. Other automotive events held around the area cater to a variety of interests, whether it is sophisticated German technology, sleek Italian coachwork, or delightful minis. Pebble Beach Automotive Week truly has something to offer every enthusiast.



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TUESDAY 8/11	WEDNESDAY 8/12	THURSDAY 8/13	FRIDAY 8/14	SATURDAY 8/15	SUNDAY 8/16
		Pebble Beach Tour d'Elegance presented by Rolex 8:00 am–3:00 pm	Mecum Auctions 8:00 am	Mecum Auctions 8:00 am	
		Mecum Auctions 8:00 am	Rolex Monterey Motorsports Reunion 8:30 am–5:00 pm	Rolex Monterey Motorsports Reunion 8:30 am–5:00 pm	Rolex Monterey Motorsports Reunion 8:00 am–5:00 pm
	Carmel Mission Classic 10:00 am–4:00 pm	Rolex Monterey Motorsports Reunion 8:30 am–5:00 pm	Bonhams Quail Lodge 9:00 am	Bonhams Quail Lodge 9:00 am	
Carmel-by-the-Sea Concours on the Avenue 10:00 am–5:00 pm		Bonhams Quail Lodge 9:00 am	Legends of the Autobahn 9:00 am–4:00 pm	Concorso Italiano 9:00 am–5:00 pm	
	Automobilia Monterey 10:00 am–6:00 pm	Pebble Beach RetroAuto 9:00 am–5:30 pm	Pebble Beach RetroAuto 9:00 am–5:30 pm	Pebble Beach RetroAuto 9:00 am–5:30 pm	Pebble Beach Concours d'Elegance 10:30 am–5:00 pm
		Automotive Sponsor Displays & Exhibitions	Automotive Sponsor Displays & Exhibitions	Automotive Sponsor Displays & Exhibitions	Automotive Fine Arts Society (AFAS) Exhibition 10:30 am–4:30 pm
	The Little Car Show 12:00–5:00 pm	Automotive Sponsor Displays & Exhibitions	Ferraris Retrace Pebble Beach Road Race Course 10–11:00 am		Automotive Sponsor Displays & Exhibitions
		Pebble Beach Classic Car Forum presented by Credit Suisse 11:00 am–5:00 pm	The Quail, Motorsports Gathering 10:00 am–4:00 pm	Pebble Beach Classic Car Forum presented by Credit Suisse 11:00 am–5:00 pm	
	JR-Auctions 12:00–11:00 pm	JR-Auctions 12:00–11:00 pm	JR-Auctions 12:00–11:00 pm	JR-Auctions 12:00–11:00 pm	
		Automotive Film and Arts Festival 4:00 pm–11:00 pm	Automotive Film and Arts Festival 4:00 pm–11:00 pm	Automotive Film and Arts Festival 4:00 pm–11:00 pm	
		Russo and Steele 5:00 pm–10:00 pm	Russo and Steele 5:00 pm–10:00 pm	Russo and Steele 5:00 pm–10:00 pm	
	McCall's Motorworks Revival 5:00 pm–10:00 pm	RM Sotheby's 6:30 pm	RM Sotheby's 6:30 pm	Pebble Beach Auctions presented by Gooding & Co. 5:00–10:00 pm	Pebble Beach Auctions presented by Gooding & Co. 6:00 pm
		Rick Cole Auctions 10:00 am–Midnight	Rick Cole Auctions 10:00 am–Midnight	RM Sotheby's 6:30 pm	
				Rick Cole Auctions 10:00 am–Midnight	



PEBBLE BEACH CONCOURS d'ELEGANCE

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On Sunday, August 16, 2015, 200 of the most prized collector cars in the world will roll onto what is often called the best finishing hole in golf—the famed 18th fairway of Pebble Beach Golf Links. Tire meets turf and transformation occurs: the stage is set for one of the most competitive events in the automotive world, the Pebble Beach Concours d'Elegance. The Concours is not a contest of speed, but of excellence. Automobiles are judged for their historical accuracy, their technical merit and their style—and the best garner reward and recognition. Thousands of enthusiasts will be on hand to celebrate these vehicles and enjoy the company of others who share their passion. General Admission Tickets are \$300 in advance and \$350 on day of show. Club d'Elegance Tickets are \$750. Amidst the competition, this event raises more than \$1 million annually for local charities.

■ THE DAY'S SCHEDULE

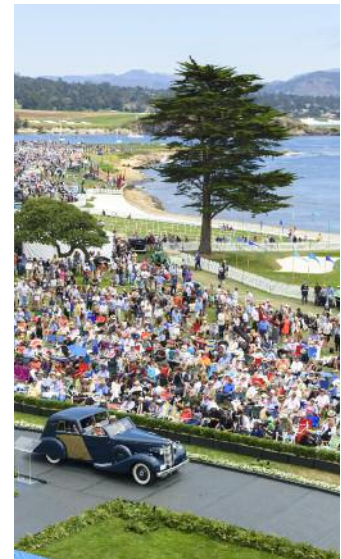
7:00 am: Field opens to entrants
8:30 am: Judging commences
10:30 am: Field opens to spectators
1:30–5:00 pm: Awards Presentation

■ 2015 CONCOURS FEATURES

Ferrari	Postwar Cunninghams
duPont	Mercury Customs
Designs by Carrozzeria Touring	Early Shelby Mustangs
Pope	Lincoln Continental
British Prewar Sports Cars	

"This event, the world's premier classic car show...assembles the most discriminatingly curated selection of vintage vehicles anyone will ever see."

– VANITY FAIR





PEBBLE BEACH DRIVING EVENTS

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■ PEBBLE BEACH TOUR d'ELEGANCE PRESENTED BY ROLEX

The Pebble Beach Tour d'Elegance presented by Rolex is an annual driving event that delights entrants and spectators alike. The traditional Tour traces portions of the original 17-Mile Drive, traverses nearby mountains and valleys, and pauses for a time in charming Carmel-by-the-Sea.

WHEN: Thursday, August 13, 2015

EVENT SCHEDULE:

7:00–8:00 am: Cars line up near the Equestrian Center in Pebble Beach

8:00 am: Tour departs, tracing portions of 17-Mile Drive and Highway One to Big Sur.

12:00–2:00 pm: Cars are displayed on Ocean Avenue in Carmel-by-the-Sea

3:00 pm: Concluding Champagne toast for participants near the Equestrian Center

■ PEBBLE BEACH MOTORING CLASSIC

The Pebble Beach Motoring Classic is the ultimate road trip for enthusiasts with automobiles that have more than a dash of elegance. The Motoring Classic begins near Seattle, Washington, and covers approximately 1,500 miles as it winds down through the mountains and along the coast of the Pacific Northwest on its way to the ultimate auto destination — the Pebble Beach Concours d'Elegance. Spectators welcome upon departure and arrival.

TOUR DATES: Monday–Wednesday, August 3–12, 2015

LOCATION: Seattle to Pebble Beach

EVENT SCHEDULE:

Tuesday, August 4, 8:30 am: Departure from the Woodmark Hotel, Kirkland, Washington

Wednesday, August 12, 3:00 pm: Arrival at The Lodge at Pebble Beach

■ FERRARIS FROM THE PEBBLE BEACH ROAD RACES RETRACE THE OLD COURSE

The Pebble Beach Concours d'Elegance is set to host Ferraris that previously raced in the Forest in the 1950s as they retrace the original Road Race course of Pebble Beach. A special section of the course will reopen for this one day and members of the public are invited to view the parade.

WHEN: Friday, August 14, 2015

TIME: 10:00–11:00 am

LOCATION: Start/ Finish, Equestrian Center

■ AUTOMOTIVE DISPLAYS & DEBUTS

Witness history being made! See the latest displays and debuts from sponsors including Infiniti, Kia, Mercedes-Benz, Lexus, and Cadillac.

WHEN: Thursday–Sunday, August 13–16, 2015

LOCATION: Peter Hay Hill and other venues at Pebble Beach Resorts.





PEBBLE BEACH EVENTS at THE INN AT SPANISH BAY

The Inn at Spanish Bay will once again host Pebble Beach RetroAuto along with the Pebble Beach Classic Car Forum presented by Credit Suisse.

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■ PEBBLE BEACH RETROAUTO

Pebble Beach RetroAuto returns to the ballrooms of The Inn at Spanish Bay after its very successful move there last year. Now in its eleventh year, RetroAuto has established itself as a well-curated marketplace for the true automotive enthusiast, showcasing rare collectables, historic automobilia, art and literature, as well as luxury items, technological tools and official Pebble Beach Concours d'Elegance merchandise.

WHEN:

Thursday, August 13 through Saturday, August 15 from 9 am to 5:30 pm

LOCATION: In the ballrooms of The Inn at Spanish Bay

Open to the public

■ PEBBLE BEACH CLASSIC CAR FORUM PRESENTED BY CREDIT SUISSE

The Pebble Beach Classic Car Forum presented by Credit Suisse features luminaries of the automotive world discussing the most pertinent topics facing the collector car world today. Must-see panels and interviews.

WHEN:

Thursday August 13 through Saturday August 15

LOCATION: At a special pavilion on the edge of the first fairway of The Links at Spanish Bay.

Open to the public but reservations required



THURSDAY, AUGUST 13

3:00 pm Mercury Customs and the Men Who Created Them
Ken Gross, moderator, George Barris, Larry Erickson, Pat Ganahl and Rik Hoving

FRIDAY, AUGUST 14

1:30 pm Challenges on the Road to Preservation
Fred Simeone, moderator, Mark Gessler, Scott Grundfor, Peter Hageman and Adolfo Orsi

3:00 pm Briggs Cunningham and His Cars
Miles Collier, Richard Harman and John Lamm

4:00 pm Book Signing
Richard Harman

SATURDAY, AUGUST 15

11:00 am The Future of Luxury Automobiles
Tim McGrane, moderator, Achim Anscheidt, Louis de Fabribeckers and Marek Reichman

1:00 pm Restoration Techniques for Fabric-Bodied Bentleys
Richard Charlesworth, moderator
Clare Hay, Peter Livanos and Graham Moss

3:00 pm The Callum Brothers Talk Design with Industry Icons
Ian Callum and Moray Callum, moderators,
Tom Gale, Franz Von Holzhausen and Ralph Gilles

4:30 pm F1 from Brabham to McLaren: The Genius of Gordon Murray
Gordon Murray



ROLEX MONTEREY MOTORSPORTS REUNION

The Rolex Monterey Motorsports Reunion is a four-day celebration, held August 13 to 16, 2015, at Mazda Raceway Laguna Seca. The event is a gathering of approximately 550 legendary pre- and postwar race and sports cars that represent the pinnacle of their class. This year, the 50th anniversary of the Shelby GT350 Mustang will be the featured marque. For more information, call 800-327-7322 or go online: <http://www.mazdaraceway.com/rolex-monterey-motorsports-reunion>

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■ 2015 PRE-REUNION EVENT SCHEDULE

Saturday, August 8, 2015

8:00 am–12:50 pm: Practice

1:30 pm–5:45 pm: Racing

Sunday, August 9, 2015

8:00 am–12:45 pm: Practice

1:05 pm–5:50 pm: Racing

■ MOTORSPORTS EVENTS

Thursday, August 13, 2015

8:30 am–5:00 pm: Practice/Qualifying

Friday, August 14, 2015

8:30 am–4:50 pm: Practice/Qualifying

Saturday, August 15, 2015

8:30 am–12:15 pm: Racing

12:25 am–12:40 pm: Ford Mustang Corral Parade Laps

2:00 pm–5:50 pm: Rolex Racing

Sunday, August 16, 2015

8:30 am–4:20 pm: Racing

4:45 pm: Awards ceremony at Paddocks Showcase stage





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AUCTIONS, ART AND AUTOMOBILIA

■ Pebble Beach Auctions presented by Gooding & Co. *310-889-1960 / www.goodingco.com*

WHEN: Saturday–Sunday, August 15–16, 2015
TIME: Saturday 5:00 pm, Sunday 6:00 pm
LOCATION: Pebble Beach Equestrian Center

The gavel first fell at Pebble Beach back in 1990 and now the Pebble Beach Auctions, conducted by Gooding & Company on both Saturday and Sunday evenings, are among the most anticipated events of Pebble Beach Automotive Week. These auctions set the bar for the collector car market worldwide.

■ RM Sotheby's *800-211-4371 / www.rmauctions.com*

WHEN: Thursday–Saturday, August 13–15, 2015
TIME: 6:00 pm
LOCATION: Portola Hotel & Spa and Monterey Conference Center

RM's historic Monterey auction, an institution for over 25 years, always presents a magnificent roster of blue-chip, "best-of-category" examples with an emphasis on superb sports and racing cars. This year it adds a day to feature The Pinnacle Portfolio.

■ Bonhams Quail Lodge *415-503-3353 / www.bonhams.com*

WHEN: Thursday–Friday, August 13–14, 2015
TIME: 9:00 am Automobilia; 11:00 am Motorcars
LOCATION: Quail Lodge West Field, Carmel Valley

Bonhams returns to the beautiful Monterey Peninsula for its 17th annual Quail Lodge Auction, featuring some of the world's finest and most exclusive collector cars displayed in a stunning setting on the grounds of Quail Lodge and Golf Club.

■ Automotive Fine Arts Society (AFAS) Exhibition *www.autoartgallery.com*

WHEN: Sunday, August 16, 2015
TIME: 10:30 am–4:30 pm
LOCATION: 18th fairway of Pebble Beach Golf Links

The latest creations by the finest automotive artists of our day are displayed annually at the Automotive Fine Arts Society (AFAS) Exhibition, located on the show field of the Concours. Admission with Concours ticket.

■ Automobilia Monterey *831-659-1551 / www.automobiliamonterey.com*

WHEN: Tuesday–Wednesday, August 11–12, 2015
TIME: 10:00 am–6:00 pm
LOCATION: Embassy Suites, Seaside

The largest show in the United States for original vintage automotive collectibles.

■ JR-Auctions. Cannery Row Auto & Yacht Auction *844-572-8867 / www.jr-auctions.com*

WHEN: Wednesday–Saturday, August 12–15, 2015
TIME: 12:00–4:00 pm VIP Parties: 9:30–11:00 pm
LOCATION: Monterey Plaza Hotel & Spa

JR-Auctions will be hosting its first live/virtual auto & yacht auction at the Monterey Plaza Hotel & Spa overlooking the beautiful Monterey Bay.

■ Mecum Auctions *262-275-5050 / www.mecum.com*

WHEN: Thursday–Saturday, August 13–15, 2015
TIME: Gates open at 8:00 am
LOCATION: Hyatt Regency Resort & Spa on
Del Monte Golf Course, Monterey

Mecum Auctions is a daytime auction of collector cars, classic cars, hot rods, street rods and muscle cars.

■ Russo and Steele *602-252-2697 / www.russoandsteele.com*

WHEN: Thursday–Saturday, August 13–15, 2015
TIME: 5:00–10:00 pm
LOCATION: 290 Figueroa Street, Monterey

Open to the general public, Russo and Steele specialize in European sports cars, American muscle cars, hot rods and customs.

■ Rick Cole Auctions *844-474-2526 / www.rickcole.com*

WHEN: Thursday–Saturday, August 13–15, 2015
TIME: 10:00 am–Midnight
LOCATION: Monterey Marriott Downtown ballroom

The only auction where the buyer controls the bidding action right from his smartphone. Collectors can now purchase a fabulous car by simply logging on.



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ADDITIONAL MONTEREY EVENTS

■ Carmel-by-the-Sea Concours on the Avenue

404-237-7633 / www.motorclubevents.com

WHEN: Tuesday, August 11, 2015

TIME: 10:00 am–5:00 pm

LOCATION: Ocean Avenue, Carmel-by-the-Sea

Begun in 2007 this year's event will be presenting multiple marques from 1940 through 1973 with Porsche and Ferrari through 1989.

■ Classic Motorsports Magazine Monterey Kickoff Cruise-In

www.classicmotorsports.com/

WHEN: Tuesday, August 11, 2015

TIME: 4:00–8:00 pm

LOCATION: Folktales Winery, 8940 Carmel Valley Road, Carmel

Bring your cool classic car and enjoy fine wines, food and music with the staff of *Classic Motorsports*. Admission is free.

■ Carmel Mission Classic

831-625-3444 / www.carmelmissionclassic.org

WHEN: Wednesday, August 12, 2015

TIME: 10:00 am–4:00 pm

LOCATION: Carmel Mission Basilica, Carmel

Celebrating its third year, this exclusive, one-of-a-kind event combines the passion of fine automobiles with the Faith and the Palate. Enjoy wine tasting and gourmet food while strolling the historic Mission grounds.

■ The Little Car Show

831-484-1966 / www.marinamotorsports.org

WHEN: Wednesday, August 12, 2015

TIME: 12:00–5:00 pm

LOCATION: Lighthouse Avenue, Pacific Grove

A new and improved "The Little Car Show" with a display of little cars with up to 1.601 cc engines as well as electric cars, this year featuring Japanese marques. One block will also be devoted to American "orphan" cars of the '50s. Awards will be presented to class winners by Fireball Tim of *5-Minute Drive* with an Ocean View Boulevard Cruise to follow. The sixth annual show benefitting the Pacific Grove Library, the Pacific Grove Youth Center and the Veterans Transition Center is free to participants and spectators, but a \$20 participant donation would be appreciated.

■ McCall's Motorworks Revival

831-372-9311 / www.mccallevents.com

WHEN: Wednesday, August 12, 2015

TIME: Gate opens at 5:00 pm, Gate closes at 9:00 pm,
Event closes at 10:00 pm

LOCATION: Monterey Jet Center

This year marks the 24th celebration of Gordon McCall's Motorworks Revival supporting the California Highway Patrol 11-99 Foundation. McCall's exclusive Red Carpet Reception features two hangers filled with gourmet food and award-winning wines, rare vintage sports cars, and the latest luxury and super cars. The outside tarmac showcases state-of-the-art corporate aircraft alongside vintage airplanes and more cars.

■ Automotive Film and Arts Festival

805-708-9641 / www.automotivefilmfestival.com

WHEN: Thursday–Saturday, August 13–15, 2015

TIME: 4:00–11:00 pm

LOCATION: Golden State Theatre, Monterey

The Automotive Film and Arts Festival is an event showcasing great dramas, documentaries, and works of art, music, and design that reconnect people's emotions to the automotive world.

More Monterey events next pag



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■ Legends of the Autobahn

864-250-0022 / www.legendsoftheautobahn.org

WHEN: Friday, August 14, 2015

TIME: 9:00 am–4:00 pm

LOCATION: Nicklaus Club-Monterey

The Legends event brings together enthusiasts, owners, and aficionados of distinctive German cars to view modern and classic models from BMW, Mercedes-Benz, Audi and more. The show is hosted by the BMW Car Club of America, the Mercedes Club of America, and the Audi Club of North America.

■ The Quail, A Motorsports Gathering

831-620-8879 / <http://signatureevents.peninsula.com>

WHEN: Friday, August 14, 2015

TIME: 10:00 am–4:00 pm

LOCATION: Quail Lodge, Carmel Valley

Now in its 13th year, The Quail is a world-renowned motorsports event featuring some of the world's finest and rarest automobiles coupled with luxury lifestyle and fine culinary components. The 2015 themes include Long Tail Cars of Le Mans, Coachbuilt Ferraris, and Iconic Pre-1965 Porsches. Traditional classes are Pre-War Sports and Racing, Post-War Racing, Post-War Sports, The Great Ferraris, Sports and Racing Motorcycles, and Supercars.

Preceding this event is The Quail Rally, a three-day driving event for about 30 cars, by invitation only.

■ Concours d'Lemons

www.concoursdlemons.com

WHEN: Saturday, August 15, 2015

TIME: 8:00 am–1:30 pm

LOCATION: Laguna Grande Park, Seaside

This event celebrates the oddball, mundane and truly awful of the automotive world. Details about vehicle classes, capricious bribe-accepting judges, and registration for your hoopty are available at www.concoursdlemons.com

■ Concorso Italiano

425-742-0632 / www.concorso.com

WHEN: Saturday, August 15, 2015

TIME: 9:00 am–5:00 pm

LOCATION: Black Horse Golf Course, Seaside

Concorso Italiano 2015 will honor Ferrari as the featured marque. Other festivities will include a Global Automobile pavilion and a celebration of 30 years of Concorso Italiano.

Pebble Beach®, Pebble Beach Resorts®, Pebble Beach Golf Links®, Peter Hay™ Golf Course, Pebble Beach Concours d'Elegance®, Pebble Beach Concours™, Pebble Beach RetroAuto™, Pebble Beach Tour d'Elegance®, The Lodge at Pebble Beach™, 17-Mile Drive®, The Lone Cypress™, Stillwater Cove® and their respective underlying images are trademarks, service marks and trade dress of Pebble Beach Company.