# MARKET ACTION REPORT

# City: Carmel, Carmel By The Sea, Carmel Highlands



Nicole Truszkowski Sales Associate (831) 238-7449 (831) 624-2457 Nicole.Truszkowski@sothebyshomes.com

Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

		7	rending	Versus*:	Trending V	Versus*:		
Market Profile & Trends Overview	Month	LM	L <sub>3</sub> M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$2,295,000	1		*				
Average List Price of all Current Listings	\$3,149,063	-		•				
July Median Sales Price	\$1,195,000	+	+	•	1	\$1,235,000	1	1
July Average Sales Price	\$1,449,322	+	+	*	+	\$1,657,664	•	•
Total Properties Currently for Sale (Inventory)	172	1		1				
July Number of Properties Sold	32	+		+	-	207	1	-
July Average Days on Market (Solds)	63	+	+	1	+	79	1	1
Asking Price per Square Foot (based on New Listings)	\$925	+	+	•	*	\$965	1	•
July Sold Price per Square Foot	\$755	1	+	•	•	\$829	•	•
July Month's Supply of Inventory	5.4	1	+	1	-	5.5	•	4
July Sale Price vs List Price Ratio	96.7%	1	1	1	1	94.0%	1	1

<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

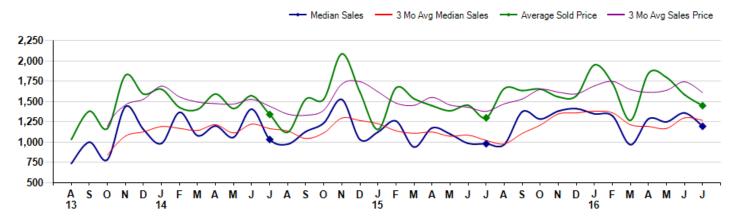
### **Property Sales**

July Property sales were 32, down -25.6% from 43 in July of 2015 and -3.0% lower than the 33 sales last month. July 2016 sales were at their lowest level compared to July of 2015 and 2014. July YTD sales of 207 are running -16.5% behind last year's year-to-date sales of 248.



The Median Sales Price in July was \$1,195,000, up 21.9% from \$980,000 in July of 2015 and down -12.1% from \$1,360,000 last month. The Average Sales Price in July was \$1,449,322, up 11.5% from \$1,299,604 in July of 2015 and down -8.5% from \$1,583,661 last month. July 2016 ASP was at highest level compared to July of 2015 and 2014.

Median means Middle (the same # of properties sold above and below Median) (000's)



Sotheby's International Realty® is a registered trademark licensed to Sotheby's International Realty Affiliates LLC. Operated by Sotheby's International Realty, Inc.

Based on information from MLSListings, Inc for the period 8/1/2013 through 7/31/2016. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Sotheby's Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



## MARKET ACTION REPORT

City: Carmel, Carmel By The Sea, Carmel Highlands



Nicole Truszkowski Sales Associate (831) 238-7449 (831) 624-2457 Nicole.Truszkowski@sothebyshomes.com



Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome,

### **Inventory & MSI**

The Total Inventory of Properties available for sale as of July was 172, up 0.6% from 171 last month and down -7.5% from 186 in July of last year. July 2016 Inventory was at the lowest level compared to July of 2015 and 2014.

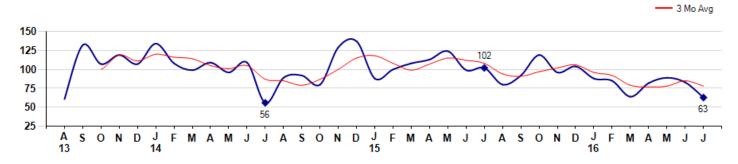
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The July 2016 MSI of 5.4 months was at its highest level compared with July of 2015 and 2014.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for July was 63, down -24.1% from 83 days last month and down -38.2% from 102 days in July of last year. The July 2016 DOM was at a mid range compared with July of 2015 and 2014.

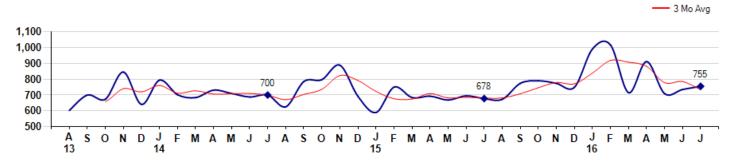
Average Days on Market(Listing to Contract) for properties sold during the month



### Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The July 2016 Selling Price per Square Foot of \$755 was up 2.7% from \$735 last month and up 11.4% from \$678 in July of last year.

Average Selling Price per Square Foot for properties that sold during the month



Sotheby's International Realty® is a registered trademark licensed to Sotheby's International Realty Affiliates LLC. Operated by Sotheby's International Realty, Inc.

Based on information from MLSListings, Inc for the period 8/1/2013 through 7/31/2016. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Sotheby's Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



# City: Carmel, Carmel By The Sea, Carmel Highlands

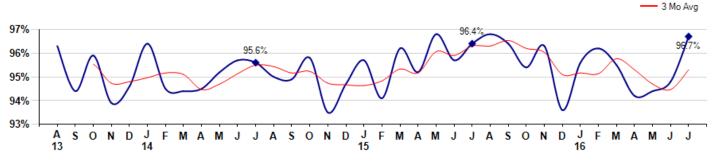
Nicole Truszkowski Sales Associate (831) 238-7449 (831) 624-2457 Nicole.Truszkowski@sothebyshomes.com

Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome,

### Selling Price vs Listing Price

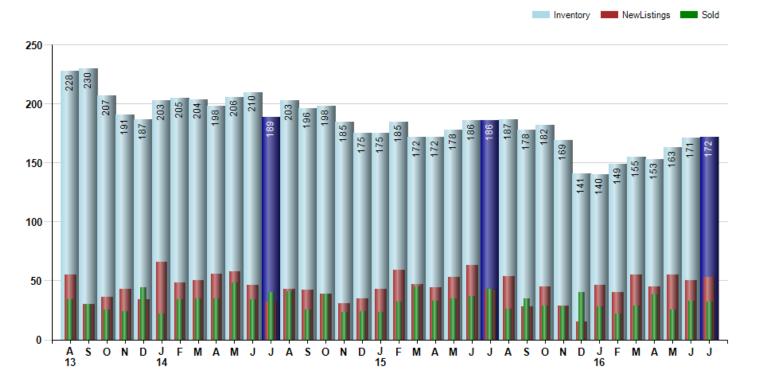
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The July 2016 Selling Price vs List Price of 96.7% was up from 94.8% last month and up from 96.4% in July of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in July 2016 was 53, up 6.0% from 50 last month and up 26.2% from 42 in July of last year.



Sotheby's International Realty® is a registered trademark licensed to Sotheby's International Realty Affiliates LLC. Operated by Sotheby's International Realty, Inc.



# City: Carmel, Carmel By The Sea, Carmel Highlands



Nicole Truszkowski Sales Associate (831) 238-7449 (831) 624-2457 Nicole.Truszkowski@sothebyshomes.com

Sotheby's

Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

Homes Sold 3 Mo. Roll Avg	A 13		O 1 25 2 30 2	4 44		34	M 35 30	A 35 35	M 48 39	J 34 39	J 40 41	A 41 38	S 25 35	O 39 35	N 23 29	D 24 29	J 15 23 23	F 32 26	M 45 33	A 33 37	M 35 38	J 37 35	J 43 38	A 26 35	S 35 35	O 29 30	N 28 31	D 40 32	J 16 28 32	F 22 30	M 29 26	A 38 30	M 25 31	J J 33 32 32 30
MedianSalePrice 3 Mo. Roll Avg	s) A 13 737	1,000 78				1,368	M 1,080 1,144				J 1,033 1,166			O 1,237 1,114		1,034		F 1,260 1,140		A 1,175 1,125				971 979		O 1,284 1,210		1,413	J 16 1,349 1,381		707	A 1,288 1,193		J J 1,360 1,195 1,299 1,268
Inventory MSI	A 13 228 7	S 230 20 8	O 1 07 19 8		J 14 203 9		M 204 6	A 198 6	M 206 4	J 210 6	J 189 5	A 203 5	S 196 8	O 198 5	N 185 8	175 7	8	F 185 6	M 172 4	A 172 5	M 178 5	J 186 5	J 186 4	A 187 7	S 178 5	O 182 6	N 169 6	D 141 4	J 16 140 5	F 149 7	M 155 5	A 153 4	M 163 7	J J 171 172 5 5
Days On Market 3 Mo. Roll Avg		132 10	O 1 07 11 00 11	9 107 9 111	120	108 116		109 105		J 109 105	56 87	89 85	92 79	87		137 115	118	F 100 108	99	A 113 107	M 124 115		J 102 108	80 94	92 91	O 119 97	N 96 102	104 106	J 16 88 96	85 92	M 64 79	A 82 77	M 89 78	J J 83 63 85 78
Price per Sq Ft 3 Mo. Roll Avg	A 13 603	S 700 67 65	59 74	5 641 0 720	760	702 712	727	706	708	J 688 710	700 699	A 626 671	704	736		692 792	723		675	709	682	J 695 686	5 678 681				774 779	749 771	838		907	881		J J 735 755 785 733
Sale to List Price 3 Mo. Roll Avg		0.944 0.9	O 1 59 0.93 55 0.94	9 0.946 7 0.948	0.950	0.945 0.952		0.945 0.945	0.947	0.957 0.951				0.958 0.952		0.947 0.947	0.946	0.941 0.948	0.953	A 0.952 0.952	0.961			0.968 0.963		0.954 0.962		0.936 0.951	0.952		0.958	A 0.942 0.953	0.947	J 0.948 0.967 0.945 0.953
New Listings Inventory Sales	A 13 55 228 34	230 20	36 4 07 19 25 2	1 187	66 203	48 205	50 204 35	56 198 35	58 206 48	46 210 34	32 189 40	43 203 41	42 196 25	39 198 39	31 185 23	35 175 24	J 15 43 175 23	59 185 32	M 47 172 45	44 172 33	53 178 35	63 186 37	42 186 43	54 187 26	28 178 35	45 182 29	29 169 28	15 141 40	J 16 46 140 28	40 149 22	55 155 29	45 153 38	55 163 25	50 53 171 172 33 32
Avg Sale Price 3 Mo. Roll Avg		S 1,380 1,1 1,1	1 1	4 1,593		1,427		A 1,593 1,474		J 1,571 1,526			-	O 1,530 1,394		1,617	J 15 1,156 1,620			A 1,449 1,551			1	A 1,660 1,471	· /	O 1,654 1,649	·		J 16 1,951 1,693	· /	′	A 1,849 1,614	·	J J 1,584 1,449 1,743 1,610

Sotheby's International Realty® is a registered trademark licensed to Sotheby's International Realty Affiliates LLC. Operated by Sotheby's International Realty, Inc.

